



Practical Innovation

A Full Day Training to Transform

Friday 14th June
Time: 9am – 5pm

Cliftons Melbourne
Level 1, 440 Collins Street
Melbourne VIC 3000

In an era where the pace of change is not just rapid but exponential, organisations across the globe are waking up to a critical realisation: innovation is not just about ground-breaking ideas or disruptive technologies. It's about finding more practical ways of designing and embedding those practical, innovations that drive measurable outcomes.

Think Quick helps people incorporate practical innovative thinking into organisational culture to enable new ideas and actions which drive measurable efficiencies and bottom line results.

Think Quick is uniquely placed to guide your organisation in these endeavours, we are not only qualified trainers and facilitators in innovative approaches, we are also practitioners that apply the methods to real world issues. We have also

lived and breathed innovation initiatives within large organisations for many years, so have great experience in the methods and even more importantly – How to apply them to get results.

Welcome to Practical Innovation — the course designed to bridge the gap between “talking innovation” and “doing innovation”. We need to ensure our ideas not only see the light of day but are also captured and applied in addressing ongoing challenges and opportunities, especially in the new world of AI.

We need to generate quality, focused ideas and ensure they capture, improve and apply to address ongoing challenges and opportunities in practical ways to which any staff member can meaningfully contribute.

Why Practical Innovation?

Practical innovation is like AI for the mind - it teaches us an evolved way of thinking and doing which is imperative as we navigate the complexities of business today, Thinking differently affords us the capability to generate new perspectives, ideas and concepts and then turn them into concrete solutions that will impact our real-world challenges. **Practical Innovation** provides a structured set of tools and frameworks to create this value.

Overview

This course will provide participants with a range of methods and an end-to-end process to address current organisational needs, improve business efficiency and help identify new and emergent opportunities. These methods will comprise the key areas of Problem Definition, Insight Building, Idea Generation, Preparing ideas for implementation & Moving to action.

The day will also include high levels of interactivity and discussion, with like minded people, along with the application and practice of the methods shared. This will be complimented with practical case-studies that fully illustrate the methods in practice.

What You Will Learn

- ✓ How to develop greater focus in defining the key issues & opportunities.
- ✓ Ways to improve your strategic thinking and decision making.
- ✓ Means of generating new ideas and new ways forward.
- ✓ How to analyse, assess and improve new ideas to maximise success.
- ✓ Strategies to build inclusive approaches and maximise the buy-in of those around you.
- ✓ How to maintain momentum in your innovation journey.

Using the 4 Primary Modules

- 1 Defining and Redefining Issues and Opportunities
- 2 Building Deeper Insight
- 3 Generating New Ways Forward
- 4 Assessment, Value-Adding and Action

Who Should Enroll?

This course is perfect for Managers, Supervisors, Entrepreneurs, Business leaders, teams, and anyone passionate about thinking differently and making a real difference through innovation. Whether you're running a start-up or part of a large organisation, the insights and skills gained from this course will help you to drive your business forward in meaningful ways.

This is also perfect for government employees looking for new design methods, ways to improve service delivery and do more with less.

Enroll Today!
Make Innovation a routine part of your day-to-day reality.

Why Choose this Course?

- **Expert Instructors.** Learn from leaders with 1st hand experience, who have walked the walk in the direct application of practical innovation.
- **Interactive Learning.** Engage in live workshops, group discussions, and hands-on projects designed to transform your understanding into action.
- **Innovation methods.** Both proven and contemporary methods that are simple and immediately applicable in the workplace.
- **Follow up support.** 10 weeks of follow up application tips to assist in embedding the thinking and methods into the work environment.

More info : <https://lnkd.in/gD877PU8>
Booking : <https://lnkd.in/gxM46RcM>