

Practical *Innovation*

*Practical Methods to Solve Problems,
Identify New Opportunities & Proactively Shape
your Organisation's Future.*

*Join us for this One Day Interactive programme of
Theory, Practice, Case studies and Follow-up
workplace application.*



How do we move from talking Innovation, to doing it?

Organisations are attempting to do more with less in a sustainable way, while still needing to improve service delivery and profit. A difficult task, even at the best of times.

The thinking that worked well enough in the past is no longer sufficient to ensure long-term survival and relevance into the future.

We can either tread water and reduce service delivery or, we can think differently and design new value-adding ways forward.

Practical Innovation has been designed to add this value.

We struggle to break free from day to day habits and procedures that can inhibit us. Yet, we all understand that to deliver the quality services that are now demanded, we need to innovate and evolve at an increasing rate.

We can't achieve this by doing the same things year in, year out.

Practical Innovation will provide participants with a range of methods to help address current organisational needs, improve business efficiency and help identify new and emergent opportunities.

Participants will learn and practice a range of practical frameworks, tools and techniques that will enable them to think and design actions in a more focused, strategic and creative manner.

This training includes a unique work-based assessment for all participants that will allow them to immediately apply the learnings to real, work-related issues. This will allow the impact of their application to be measured and for new thinking and practice to start to embed inside their organisations.

Learning Outcomes

- 1) Develop clear problem & opportunity statements that are focused on action and resolution.*
- 2) Determine the nature of your issues to ensure that context appropriate solutions are designed & ensure we don't default to our first pattern match solutions.*
- 3) Strategically scan across a given issue to ensure more thorough analysis and insight.*
- 4) Navigate complex issues with approaches that increase agility and minimises cost.*
- 5) Generate new and innovative ideas to address issues, improve service delivery and identify opportunities.*
- 6) Assess ideas and opportunities in a balanced manner without the lack of action usually engendered by risk aversion and the fear of failure.*

Date: **Wednesday April 16, 2014**

Time: **9:00am - 4:00pm**

Venue: **The Airlie Leadership Development Centre
260 Domain Rd, South Yarra**

Value: \$495/person, with a \$450 for early bird rate
(Group bookings of 3 or more also attract this rate.)

Other: This is a public workshop open to participants from all sectors.
Coffee/tea upon arrival prepared by qualified Baristas and the highest quality Morning Tea, Lunch & Afternoon Tea will be provided.

Registration:

To register follow the attached link: [Register Here](#)

For more information go to <http://think-quick.com.au>
or contact Frank on 0400 109727

This session will be facilitated by Frank Connolly of Think Quick who has been acknowledged by Edward de Bono as one of the foremost facilitators and practitioners of innovative design & application.



Frank has worked across the Public, Private and Not for Profit sectors throughout Australia and Asia and brings a breadth experience, unique narrative to the table over the course of the programme.

This session is ideal for anyone who would like to apply more innovative thinking and methods in their roles and especially valuable for those seeking to lead and facilitate others in driving innovation within their Business or Department.