

PRACTICAL INNOVATION.

Practical approaches to solve problems,
identify opportunities, & drive business efficiency.

Full Day Workshop
\$495_{+gst} per person
9:00-5:00pm Tue 26th Nov
The Grace Hotel
10% discount for groups of 4
OR earlybird bookings by 4th Nov

How do we move from talking about Innovation, to doing it?

Organisations are attempting to do more with less while continuing to improve service delivery and profit. Difficult at the best of times.

The thinking that worked well enough in the past to achieve this is no longer sufficient to ensure long-term survival and relevance into the future.

We can either tread water and reduce service delivery, or we can think differently and design new value-adding ways forward.

Practical Innovation has been designed to add this value.

We struggle to break free from day to day habits and procedures that inhibit us. Yet, we all understand that to deliver the quality services now demanded we need to innovate and evolve at an increasing rate.

We won't achieve this by doing the same things year in, year out.

Practical Innovation will provide participants with a range of methods to help address current organisational needs, improve business efficiency and help identify new and emergent opportunities.

Participants will learn and practice a range of practical frameworks, tools and techniques that will enable them to think and design actions in a more focused, strategic and creative manner.

This training includes a unique work-based task for all participants that will allow them to immediately apply the learnings to real work-related issues. This will allow the impact of their application to be measured and for new thinking and practice to embed inside their organisations.

Over the course of this session participants will learn ways to:

- Develop clear problem definition and opportunity statements that are focused on action and resolution.
- Determine the nature of the problems so context appropriate solutions are designed and that we don't default to first pattern match solutions.
- Scan broadly across a given issue using strategic thinking methods to ensure more thorough analysis and insight.
- Navigate complex issues with intervention design that increases agility and minimises cost.
- Generate genuinely new and innovative ideas to address current issues, improve service delivery and identify future opportunities.
- Assess ideas and opportunities in a balanced manner without the lack of action usually engendered by risk aversion and the fear of failure.
- Be assigned a work-based task that includes free mentoring to completion, to ensure the methods are embedded into practice in your workplace.

Join us for this One Day Interactive program of Theory, Practice, Case Studies and Follow-Up Workplace Application.

BOOK HERE: bit.ly/practicalinno
mike@mikebiggs.com.au or 0401 628 295

This session is ideal for:

- Leaders
- Innovators
- L & D Professionals
- Change Management Professionals
- Organisational Development Professionals

Facilitated by:

[Frank Connolly](#) of
Thinking Quick.



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