



Much has been made of the need for more **sustainability & innovation** in organisations in recent times. With more sustainable practices required and the ongoing demand to do more with less, we can either tread water and reduce service delivery or *we can think differently and design new value-adding ways forward* – **Focused Creativity** has been designed to add this value.

We often struggle to break free from day to day procedures and habits that inhibit us moving forward, yet we all understand that to deliver quality services and deal with difficult issues, we can only achieve so much by doing the same things, the same way, over and over.

We know too that many of our traditional approaches are no longer adequate for dealing with an increasingly complex world.

Focused Creativity will provide participants with a range of methods to help address current and pressing organisational needs and help identify new and emergent opportunities.

Participants will learn and practice a range of practical frameworks, tools and techniques that will enable them to think and design actions in a more creative, focused and strategic manner.

Attend this course if you have to:

- ✓ *Think with greater clarity*
- ✓ *Develop new and inclusive thinking styles to break old habits and perceptions*
- ✓ *Use methodical and constructive problem sensing and solving skills*
- ✓ *Generate new ideas, insight and approaches to service delivery*
- ✓ *Apply new means of generating immediate organisational benefit*

Half-Day Programme

This session provides participants with an overview of a range of thinking methods and tools with a view to assisting them to move their thinking and see problems and opportunities from different perspectives. This is an ideal session for influencing staff who might not be directly involved in intervention design but are participants in any organisational programme and have a need to better understand and embrace it.

Full-Day Programme*

This session provides greater detail for the practitioner or anyone with an interest in driving organisational change. In each instance the methods are described, real-life case studies are shared and participants practice the methods inside the workshop. Participants will come away with a workbook of methods and the ability to immediately apply them.

Two-Day Programme*

These sessions provide greater detail for the practitioner or anyone with an interest in driving organisational change. In each instance the methods are described, real-life case studies are shared and participants practice the methods inside the workshop. Participants will come away with a workbook of methods and the ability to immediately apply them. This session is best suited to change practitioners and facilitators and includes additional tools and methods in the areas of insight building, Idea generation and moving idea implementation.

** A work-based assessment is provided for participants of the one and two day sessions to assist the client organisation to*

- ✓ **Immediately seed a large number of improvement projects into the work environment.**
- ✓ **Help to embed the thinking methods into practice.**
- ✓ **Provide a measureable Return on Investment for the training and participation.**

Think Quick will provide coaching via phone or email to participants as required to assist them in the completion of their work-based assessment. This is conducted at no additional cost.

	Duration	Facilitation Fee	Materials	Work Based Assessment
Focused Creativity	Half Day	\$1500	n/a	×
	Full Day	\$2000		✓
	Two Days	\$3500		✓

In every instance the facilitator will engage with the organisation prior to each session to determine current challenges so that the most appropriate tools and techniques can be incorporated.

Sessions can be conducted for anywhere between 6 and 25 participants.

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